



Hidden Creek Adventure Course



2015-2016 YEAR IN REVIEW

EDUCATION **is larger** than the classroom

THE PROGRAM

- Freshmen Program - 5 months**
- Sophomore Program - 5 months**
- Junior Program - 10 months**
- Senior Program - 8 months**

WHAT'S SPECIAL ABOUT 20/20?

PROGRAM UNIQUENESS

Social, academic, economic, geographic and racial diversity

Bi-State, Multi-County, Multi-District program

GPA is not an admission criteria; program designed for 2.0 - 4.0 GPA students

Students learn about their community and the Greater Kansas City Metropolitan community

Transportation provided to and from school on program days

Assist students with college, career and workforce development

Students participate in social and community events after school hours; transportation provided

Workshops provided for scholarship information and writing personal statements and essay

140 educational hours received during 18-month Junior and Senior programs

Assist alumni with resumes, references, networking and business introductions

Provide letters of recommendation for students and alumni

More than 8,000 volunteer hours contributed through community projects since 1993

The Power of Experiential Learning

PROGRAM DAYS COVER A VARIETY OF TOPICS:

Science, Technology, Engineering, Math, Personal Budgeting, Economic Development, Local and State Government, Law, Entrepreneurship, the Arts, Social Services, Personal & Leadership Development, College & Career Exploration, and Personal Health & Wellness.



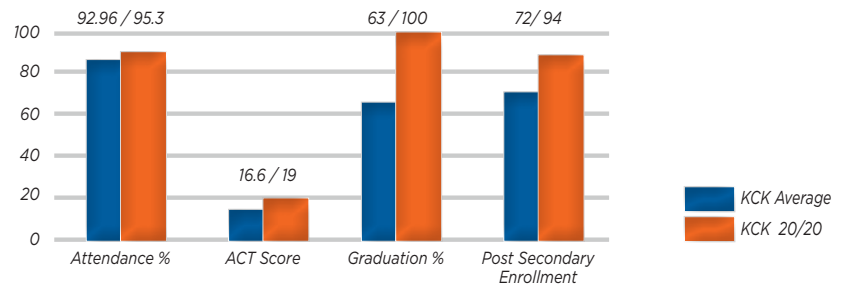
Federal Reserve Bank - Financial Education



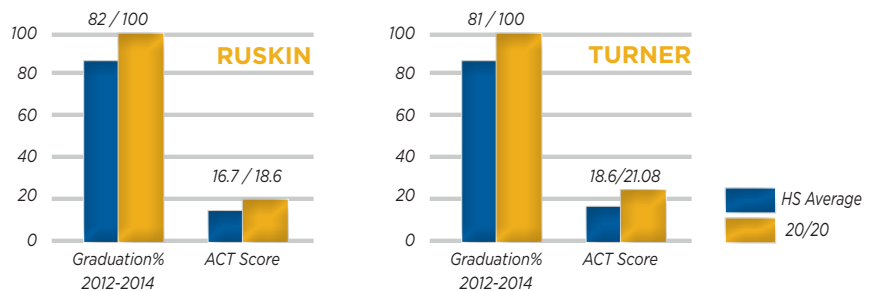
Jackson County Courthouse - Local Government

STUDENT ACHIEVEMENT

Kansas City Kansas Public School students who participate in 20/20 have better attendance, higher ACT scores and graduation rates, and are more likely to attend a post-secondary institution than peers in their district. Source: KCK Public School District 2010-2015. Additional statistics including new report on KCMO schools are available online Nov. 2016.



Ruskin and Turner 20/20 Leadership students have higher ACT scores and graduation rates. Source: High Schools and KS/MO Dept. of Education



Scholarships

KC Royals Charities Scholarships

five **\$10,000 scholarships** awarded annually to students completing the 18-month Junior and Senior programs

\$250,000 provided to
12 Missouri Students and 13 Kansas Students

KC ROYALS 2016 SCHOLARS:

Brandon Birch, Northeast High School
Power Lee, F.L. Schlagle High School
Gary Bradley-Lopez, Wyandotte High School
Angie Littlefield, William Chrisman High School
Shanakay Osbourne, Ruskin High School

Additional **\$26,000** in scholarships awards

20/20 ALUMNI SCHOLARSHIP

Harrison Lara, William Chrisman High School
Jaliyah Spann, Sumner Academy of Arts & Science

GENE DENTON MEMORIAL SCHOLARSHIP

Madison McGary, Lincoln College Preparatory Academy

HUBERT & DOROTHY ARCHER "LEAVE A LEGACY" SCHOLARSHIP

Elizabeth Straub, William Chrisman High School
Karen Amaya, J.C. Harmon High School

GREAT ACHIEVER SCHOLARSHIP

Juan Ramos, F.L. Schlagle High School
Alexis Yeager, Wyandotte High School
Kali Chatmon, Bonner Springs High School



ROYALS CHARITIES



KC Royals Scholars received recognition at a Royals game.

CONGRATULATIONS **20/20**
PARTICIPANTS ON **\$276,000**
IN SCHOLARSHIPS



First College Graduates 2016 KC Royals Charities Scholars

Danyale Anthony, Wyandotte High School; University of Missouri - Kansas City
Josh Cooper, University Academy; Pittsburg State University
Kelsey Schriver, Piper High School; Northwest Missouri State University
Claire Mansur, Lincoln College Preparatory Academy; Missouri State University
Rebecca Atchley, William Chrisman High School; attends Truman State University in the 5 year nursing program - graduating in May 2017

ADDITIONAL ACCOMPLISHMENTS



PROGRAM ADMINISTRATION Crystal Nance, Program Director

Crystal is the first alumna of 20/20 Leadership to hold a full-time position with the organization. She graduated from Lincoln College Preparatory Academy in 2006 and earned degrees in public relations and sociology from Drake University in 2010. Additionally, Crystal earned a master of education from Northern Arizona University in 2012.

PROGRAM ENROLLMENT

All 2.0-4.0 GPA students who apply to the program are accepted at no cost to student. Students are required to RSVP for each program day during the 18-month program.

2015-2016 ENROLLMENT

200 Freshmen & Sophomores
463 Juniors & Seniors

20/20 OLYMPICS

Students compete for the Gold, Silver and Bronze awards by selecting school/community projects, develop plans and learn to work as a team.

1-2-3-4-5 Fit-Tastic Children's Mercy Hospital project partnership yielded 23 health projects completed by 250 students with **\$21,000** budget. View the video online at 2020Leadership.org.

The **Kansas Health Foundation** has been instrumental in building the 20/20 Olympics projects.

\$196,000 was raised by students to build 1/2 mile trail at JC Harmon High School; install two sand volleyball courts at North Park in Bonner Springs; and create study zones at Piper High School Library.



**Kansas Health
Foundation**



NETWORKING EXPOS

Business Expo : 410 students networked with 60 businesses with 6,000 networking contacts made

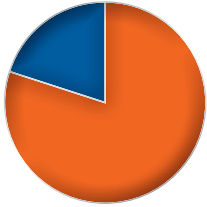
College Expo : 300 students networked with 50 colleges/technical schools/armed forces with 4,000 networking contacts made



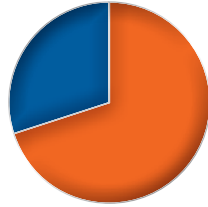
Outcomes

data from the alumni survey
graduating class of 2014 - 2015

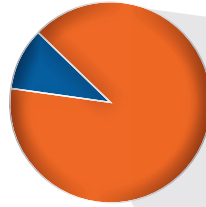
THE ALUMNI SURVEY SAYS



8 out of 10 agree
20/20 helped achieve goals
WHILE in high school



7 out of 10 agree
20/20 helped achieve goals
AFTER graduating high school



9 out of 10 continue
to further education
after high school

9 out of 10 includes
70% attended 4-year university or college;
20% attended 2-year; none to vocational or technical;
80% of those in college or university received a
scholarship; reporting 3.3 average GPA

2 out of 3 in school
are also working part time or in a
campus work-study program

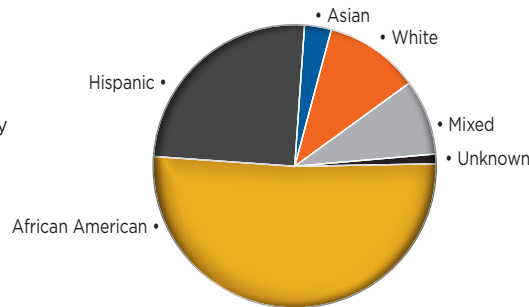
1 out of 10 are currently working full time

MOST VALUABLE THING LEARNED?

“The **power** of **networking!**”
“...it taught me about **accountability.**”
“I learned to become a **team** player.”
“I learned what type of **leader** I am.”

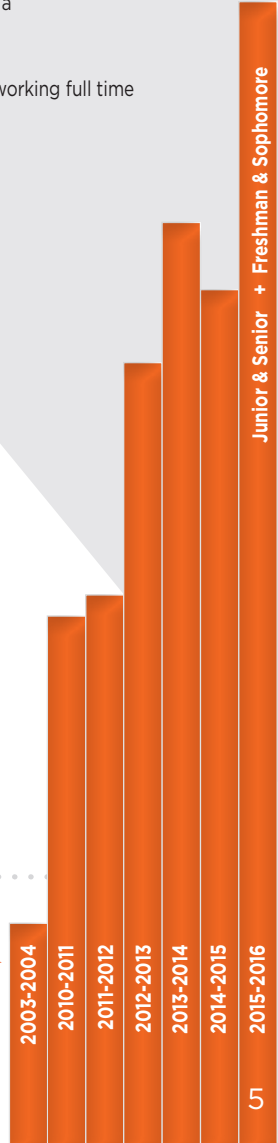
STUDENT DIVERSITY

Program enrollment includes
social, academic, economic,
geographic as well as racial diversity



3,318 Alumni

The Junior Program served 200 total students from 1993-1997 and 480 total from 1998-2002. Since becoming a 501(c)(3) organization in 2003, the Junior & Senior program has steadily grown and included Freshman and Sophomores in 2015 to bring this year's participation to over 600 students. Alumni ranging from 18 to 40 years of age are members of staff, BOD, Scholarship Committee, trainers and mentors.



Our Community of Support

DISTINGUISHED LEADERS

Provide financial support to engage students in experiential learning

Country Club Bank
CBIZ, Inc.
Children's Mercy Hospital and Health Care Foundation of Greater Kansas City
Future of Hope Fund of the Overland Park South Rotary Foundation
Kansas City Board of Public Utilities
Kansas Health Foundation
Kansas City Royals Charities
Marion and Henry Bloch Family Foundation
Oppenstein Brothers Foundation
R. A. Long Foundation
Sam's Club at the Legends
Seaboard Corporation
State Street Foundation
Sprint Foundation
State Street Foundation
Sunflower Foundation
Unified Government-
Hollywood Casino Grant Fund
— Commissioners Mike Kane and Jim Walters
Wally Foundation

INSPIRATIONAL LEADERS

May provide both financial support, expertise and time

Sharon and Dr. Curt Bock
Sally and David Dannov
Annetta and Dr. Louis Potts
Mrs. Gigi Denton
Keeley Waugh and the Kauffman Conference Center Staff
Debby Ballard, *President*, Sprint Foundation
Michelle Clervi, *Sprint, Community Affairs*
Brenda Okerberg, Aramark Corporation
Geleah Wolf, Federal Reserve Bank
Trudie Hall, Federal Reserve Bank
Dennis Hays,
Kansas City Area Transportation Authority
Doug Bach, *County Administrator*,
Unified Government of Wyandotte County
U.S. Marshal Ron L. Miller, District of Kansas
Fr. Tom Wiederholt
Novak Birks, P.C.
Dr. Joe Seabrooks, *President*,
Penn Valley Community College
Eric Thompson and Tiyah Western,
Penn Valley Community College
Camry Ivory, Educational Opportunity Center
KCK Transportation
- Debbie Baker, Lenora Miller & Debra Myers
Daye Transportation - Richard Hartman and Staff
TAO Designs, LLC
Skip Dobbs, *Director*
Bonner Springs Parks & Recreation
KVC Health Systems,
Hidden Creek Adventure Course Staff
Leavenworth Detention Center
100 Black Men of Kansas City
Awesome Ambitions
Big Brothers Big Sisters of Greater Kansas City
Community LINC
Girl Scouts of NE Kansas & NW Missouri
Good Samaritan Project
El Centro
Enterprise
Harvesters
Kansas City CARE Clinic
Kansas Speedway, Pat Warren, *President*
Presbyterian Manor
Sporting KC - Children's Mercy Park
- Gregg Allen and Jason Cannito
T-Bones - Adam Ehler, *President*
Unified Government, Sheriff's Department
Union Hill and 909 Walnut Apartments
Youthbuild

VISIONARY LEADERS

Share public policy knowledge and expertise

US District Court,
District Judge Daniel D. Crabtree
US District Court, District Judge Carlos Murguia
KS Supreme Court, Chief Justice Lawton R. Nuss
KS Court of Appeals, Judge Joseph Pierron Jr.

KANSAS

State Senator Pat Petty
Representative Kathy Wolfe-Moore
Representative Tom Burroughs
Representative Stan Frownfelter
Representative Louis Ruis
Representative Pamala Horton-Curtis
Former Representative Bill Reardon
Janet Waugh, *KS State Board of Education*
Annie McKay -
Kansas Center for Economic Growth

MISSOURI

State Senator Kiki Curls
Representative Randy Dunn
Representative Brandon Ellington
Representative DaRon McGee
Representative Gail McCann-Beatty
Representative Bonnyay Mims
Representative Jeremy LaFaver

JACKSON COUNTY LEGISLATURE

Frank White
Theresa Galvin
Alfred Jordan
Dan Tarwater
Crystal Williams
Melesa Johnson, *Prosecutor's Office*
Mike Sharp, *Jackson County Sheriff*

CITY OF KANSAS CITY MISSOURI

Mayor Sly James
Chantell Garrett, *Special Assistant*,
Office of Civic & Community Engagement

UNIFIED GOVERNMENT OF WYANDOTTE CO. AND KANSAS CITY KANSAS

Mayor Mark Holland
Maureen Mahoney, Chief of Staff
Unified Government Commissioners:

Melissa Bynum
Harold Johnson
Mike Kane
Jane Winkler Philbrook
Jim Walters



20/20 BOARD OF DIRECTORS

Richard K. Rasdall, Jr., *Chairman*
Jim Trimble, *former Chairman*
Terrell Jolly, *Vice Chairman and Resource Chairman*
Austin Delimont, *Treasurer*
Joey Peck, *Secretary*
Darnell Smith, *Chairman - Strategy & Governance*
The Honorable Tom Boeding
Sally Dannov, *Marketing Director*
Samantha McCloud, *Chairman - Scholarship*
Debra Swearingen
Lauren Ware
Daniel Webster
Marilyn Alstrom, *Executive Director and Co-Founder*

Special thank you to

*Jim Trimble and Paula Cornwell
for their leadership as terms expire.*

ADVISORY BOARD OF DIRECTORS

Thaddeus O'Brien, *Past Chairman*
James DeWitt, *former Chairman (A)*
Kirk Gastinger, *former Chairman*
Mal Warrick, *former Chairman*
Dr. Ray Daniels
Colin Gonzales (A)
Jennifer Hull
Maureen Mahoney, *Co-Founder*
Sara Gillespie, *Co-Founder*
Dr. Jerald Pelofsky
Ryan Smith
Brandi Stout (A)
Clarence Small

SCHOLARSHIP COMMITTEE

Lauren Ware,
former Vice Chair of Board and Committee (A)
Paula Cornwell
Stephanie Despain (A)
Desmond Glynn (A)
Jennifer Hull
Musashi Kato
Samantha McCloud
Ashley Peachers (A)
Angela Pearson (A)
(A) = Alumni

COMPASSIONATE LEADERS

Share their time and talent with students

Bank of America
Black & Veatch
Black Health Care Coalition
Cerner
City of Kansas City Missouri
City of Olathe
Commerce Bank
DeGoler Pharmacy
DST Systems
Garmin
Hispanic Economic Development Corporation
Honeywell
Jackson County Assessment Department
Johnson County Community College
Kansas City Area Transportation Authority
Kansas City Fire Department
Kansas City Police Department
Kansas City STEM Alliance
Kansas City Wind Symphony
Kansas City Kansas Public Schools
Kauffman Center for the Performing Arts
KC Repertory Theater
KPRS - Carter Broadcasting Group
KSHB Channel 41
Lever1/Blue Chair, LLC.
Lexmark
Liberty Bank
Metro Lutheran Ministry
Metropolitan Community College
Missouri Area Health Education Centers
Missouri Council on Economic Education
Nonprofit Connect
PACES - Wyandot, Inc.
Paul Mitchell The School
Penn Valley Community College
Pinsight Media
Project Eagle
REACH Healthcare Foundation
restart
Seaboard Foods
Southeast Wood Treating
SPIN! Neapolitan Pizza
Sprint
State Street
Terri C. Brooks Consulting
The Arts Asylum
Kansas City Star
University of Kansas Hospital
UMKC
UMKC School of Dentistry
UMKC School of Law

COMPASSIONATE LEADERS cont.

Unified Government of Wyandotte County and KCK
United States Air Force
Virtual Marketing Advantage
Wyandot, Inc.
Wyandotte County Election Office

YOUTH CAREER EXPO - CORE 4

Showcasing public sector jobs and hosted by:

Jackson County, Missouri
Kansas City, Missouri
Johnson County, Kansas
Wyandotte County, Kansas

20/20 OLYMPIC JUDGES

Licia Clifton-James, *First Lady,
City of Kansas City, Missouri*
Mary Gonzales, *Kansas City Board of Public Utilities*
Macaela Stephenson, *Blue Cross Blue Shield of KC*
Edna Rindner, *Prime Health Foundation*
Amy Fincham, *Cerner First Hand Foundation*
Marlene Banks, *KCP&L Community Relations*

CHILDREN'S MERCY HOSPITAL 1-2-3-4-5 FIT-TASTIC

Shelly Summar
Jordan A. Carlson
Emily Dewit
Marcie Berman
mbb+hippo, Mary Patonai and staff



Unified Government of Wyandotte County - Former Mayors Carol Marinovich and Joe Reardon and Mayor Mark Holland; event hosted at Children's Mercy Park by Sporting KC

OUR VISION
we are in the
life changing business

For more information, please visit:

2020leadership.org

<https://www.facebook.com/2020Leadership>

[Twitter and Instagram @2020leadership](#)



Missouri

- African Centered College Preparatory Academy
- Central Academy of Excellence
- Lincoln College Preparatory Academy
- Northeast High School
- Paseo Academy of the Fine and Performing Arts
- Ruskin High School
- Southwest Early College Campus
- Success Academy at Anderson University Academy
- William Chrisman High School

Kansas

- Bonner Springs High School
- F. L. Schlagle High School
- J.C. Harmon High School
- Piper High School
- Sumner Academy of the Arts & Science
- Turner High School
- Washington High School
- Wyandotte High School

OUR MISSION

To provide **high school students** unique experiential learning opportunities to expand their education **beyond the classroom,** develop resilient leaders, and build stronger communities.

20/20 LEADERSHIP

816-406-0738 • info@2020leadership.org

www.2020leadership.org

Check out our new blog: www.2020leadership.org/blog

Like and follow us!

