



2012
LEADERSHIP
Leaders for a lifetime



I AM
ME
 2014 - 2015
 YEAR IN REVIEW



"I Am Me" theme created by Junior Leaders at Northeast High School

SCHOOLS

Jackson County, Missouri

Hickman Mills Public School District

Ruskin High School

Independence Public School District

Van Horn High School

William Chrisman High School

Kansas City Missouri Public School District

AC College Preparatory Academy

Central Academy

Lincoln College Preparatory Academy

Northeast High School

Paseo Academy of the Fine Arts

Southwest Early College Campus

Charter School

University Academy

Johnson County, Kansas

Shawnee Mission School District

Shawnee Mission East HS

Shawnee Mission North HS

Wyandotte County, Kansas

Bonner Springs School District

Bonner Springs High School

Kansas City Kansas Public School District

F. L. Schlagle High School

J.C. Harmon High School

Sumner Academy

Washington High School

Wyandotte High School

Piper School District

Piper High School

Turner School District

Turner High School



MISSION

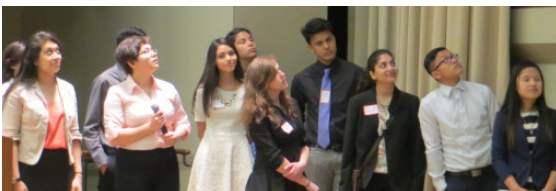
To educate and expose students to community issues, teach personal and leadership skills and build community-wide relationships, all of which encourages success in life. Ultimately 20/20 Leadership creates a stronger work force and a more involved community.



CURRICULUM

High school juniors and seniors participate in an 18-month program to develop skills in five crucial focus area:

RESOURCEFULNESS VERSATILITY
 AWARENESS INTENTIONALITY
 RESPECT



SCHOLARSHIPS



The Kansas City Royals partner with 20/20 Leadership to provide five \$10,000 scholarships annually to Senior Leaders completing the 18-month program and 20/20 Olympics project.

- \$224,000 in scholarships awarded to 35 recipients since 2010
- 20/20 Leadership Alumni Scholarship presented to 22 recipients, totaling \$11,500 since 2005
- Gene Denton Memorial Scholarship: \$1,000 presented to 4 recipients, totaling \$4,000
- Hubert & Dorothy Archer "Leave a Legacy" Scholarship: \$10,000 presented first recipient in 2014

20/20 boasts two Gates Millennium Scholars, Jillian Anderson (Wyandotte HS) and Rungrote Athajarusith (Van Horn HS)



20/20 OLYMPICS PROJECTS

20/20 Olympics Project Winners

Gold - Ruskin H.S. Team #3, "Somewhere That's Green" and Ruskin H.S. Team #4, "S.T.I.T.C.H - Spirits through Influential Teens Chasing Hope"

Silver - Wyandotte High School, "Healthy Paws"

Bronze - Southwest Academy, "Let's Talk About Stress & Depression"

Honorable Mention - Piper High School, "Outdoor Classroom"; William Chrisman H.S., "L.I.N.K 5K and Let's Run"; Van Horn H.S., "Falcons for Fitness"; and Ruskin H.S. Team #2 "Elite Eagles: Soaring Through Health with Special Education Students"



QUICK FACTS

20/20 Leadership started in 1993 with 36 students and 9 high schools. In 2015, **450 students applied from 20 high schools**. Today, there are 3,210 alumni!

In 2015, 24 20/20 Olympics projects were completed by **250 students**. Bonner Springs HS and Piper HS projects recieved grants totaling \$40,750 from the Hollywood Casino Grant Fund.

In our 2014-15 program year, Student Leaders **RSVP'd over 2,500 times** via email.



Junior and Senior Leaders made 6,000 networking contacts at the Business Expo and **created more than 400 resumes and 4,000 business cards**.

300 Junior and Senior Leaders networked with 50 colleges, technical and military schools at the **College Expo** and **4,000 contacts** were made.

Students who participate in 20/20 Leadership are **more likely to enroll** in a post secondary institution.

Source: KCK Public School District



20/20 Leadership Achievements:

- KCKCC Mid American Education Hall of Fame
- Kansas City Business Journal Capstone Award
- KCMO Public Schools Community Champion Award
- Reaching 4 Excellence/fox4KC awarded to twelve 20/20 Leaders
- State Farm Insurance "Good Neighbor" Award
- Salud America, sponsored by Robert Wood Johnson Foundation, featured 20/20 Project "The Harmon HUB" on their YouTube Channel



STATE STREET

Special Appreciation to Foundations and Businesses:

- Country Club Bank
- CBIZ, Inc.
- Black Community Fund
- Deluxe Corporation Foundation
- EPR Properties
- Gastinger Walker Harden Architects
- Hallmark Corporate Fund
- Kansas City Board of Public Utilities
- Kansas Gas Service
- Kansas Health Foundation
- Kansas City Royals
- Marion and Henry Bloch Family Foundation
- Oppenstein Brothers Foundation
- R.A. Long Foundation
- Sam's Club at the Legends
- Seaboard Corporation
- Sprint Foundation
- State Street Foundation
- Sunflower Foundation
- UG-Hollywood Casino Grant Fund
- Wally Foundation

Special Appreciation & Thank You to:

- Sharon Bock
- Sally and David Dannov
- Dr. and Mrs. Louis Potts
- Mrs. Gigi Denton
- Keeley Waugh and the Kauffman Conference Center Staff
- KCK Transportation – Debbie Baker & Lenora Miller
- Crabtree Transportation – Richard Hartman and Staff
- TAO Designs, LLC – www.taodesignsllc.com
- Debby Ballard, President, Sprint Foundation
- Sherry Allen, Sprint Corporate Responsibility
- Kathryn Cotter, Sprint Corporate Responsibility
- Justine Green, Sprint Corporate Responsibility
- Doris Jones, Sprint Corporate Responsibility
- Brenda Okerberg, Aramark Corporation
- Children's Mercy Hospital
- Geleah Wolf, Federal Reserve Bank
- Trudie Hall, Federal Reserve Bank
- KVC Health Systems – Hidden Creek Adventure Course Staff
- Leavenworth Detention Center Staff
- 100 Black Men of Kansas City
- Awesome Ambitions
- UG Commissioners Mike Kane, Jim F. Walters & Ann Murguia

Thank you to the following businesses:

- 360 Architecture
- Ann Taylor
- Airick West, Entrepreneur
- Bank of America
- Big Brothers/Big Sisters
- Black & Veatch
- Blue Chair, LLC

- KC Board of Public Utilities
- Burns & McDonnell
- Cerner
- Children's Mercy Hospital
- Deluxe Corporation
- Federal Reserve Bank
- Garmin
- General Motors
- Hallmark Cards
- Higher Aspirations
- Integrity Capital Management, LLC
- JE Dunn Construction
- Johnson County Community College, Hospitality and Culinary
- Kansas City Board of Public Utilities
- Kansas City Wind Symphony
- KCMO Bright Future Program
- Kansas City Star
- KC STEM Alliance
- KCK Fire Department
- KCK Police Department
- KCK Public School District
- KCMO Police Academy & Fire
- KCMO School District
- KPMG
- KU Medical Center
- McAnany Van Cleave & Phillips, PA
- Omega Psi Phi Fraternity, Inc.
- Perceptive Software
- Porter Funeral Homes and Crematory
- Sam's Club at the Legends
- Shook Hardy & Bacon
- Southeast Wood Treating, LLC
- Sporting KC
- Kansas City T-Bones & Sports Trainers
- State Street Corporation
- Thomas McGee Insurance
- Unified Government of Wyandotte County
- United Way of Greater Kansas City
- United Way of Wyandotte County
- UMKC School of Business Management
- UMKC School Dentistry
- UMKC School of Pharmacy
- United States Army, Marines and Navy
- Verizon
- Virtual Market Advantage
- Waldell & Reed
- VCA Welborn Animal Hospital
- Wyandotte Center, Inc.

Thank You to 20/20 Olympics Judges:

- Katie Baker, Ewing Marion Kauffman Foundation
- Erica Brune, Lever1 & Blue Chair Advertising
- Licia Clifton-James, First Lady of KCMO
- Amy Fincham, Cerner, First Hand Foundation
- Mary Gonzales, Kansas City Board of Public Utilities
- John Maloney, United Way of Greater Kansas City
- Joann Shipps, Deluxe Corporation
- Carey Wilkerson, Marion & Henry Block Family Foundation
- Fr. Tom Wiederholdt, Coordinator and Timer

Thank you to individuals who make our programming a success:

- The Honorable G. Joseph Pierron Jr., Kansas Court of Appeals
- KS Senators: Pat Pettey & David Haley
- KS State Representatives: Tom Burroughs, Stan Frownfelter, Melissa Rooker, Louis Ruiz, Valdenia Winn & Kathy Wolfe-Moore
- Bill Reardon, Former KS State Representative
- Janet Waugh, Kansas State Board of Education
- MO Secretary of State Jason Kander & Staff
- MO State Senators: Kiki Curls, Jason Holsman & Paul Levota
- MO State Representatives: Gail McCann Beatty, Brandon Ellington, Judy Morgan & Joe Runions
- MO Governor Legal & Policy Advisor Chris Pieper
- Jackson County Legislator Dan Tarwater III
- Jackson County Prosecutor Jean Peters Baker
- Jackson County Sheriff Mike Sharp
- Mayor of Kansas City Missouri Sly James
- UG of Wyandotte County Mayor Mark Holland
- Independence Mayor Eileen Weir
- KCMO City Manager Troy Schulte
- Independence Manager Robert Heacock
- Cindy McClain (CRM Stores/McClain Group)
- Jackson County - COMBAT
- Bethel Neighborhood Center
- Children's Center & Project Eagle
- Good Samaritan Project
- Operation Breakthrough
- KCMO Community LINC
- Wyandotte Health Department

Board of Directors

- Thaddeus O'Brien, Chairman
- Lauren Ware, (A) Vice Chairman
- Austin Delimont, Treasurer
- Sally Dannov, (PC) Secretary
- Paula Cornwell
- Sharon Thum
- Crystal Nance, (A)
- Matt Freeman
- Jim Trimble
- Eze Redwood
- Marilyn Alstrom, Executive Director

Advisory Board

- James DeWitt, (A) (PC)
- Kirk Gastinger (PC)
- Mal Warrick (PC)
- Dr. Ray Daniels
- Sara Gillespie
- Colin Gonzales, (A)
- Jennifer Hull
- Kristine Knutter, (A)
- Maureen Mahoney
- Dr. Jerald Pelofsky
- Clarence Small
- Ryan Smith
- Brandi Stout, (A)
- (PC = Past Chairman)
- (A = Alumni)

Call: (816) 520-0014

Email: RSVP@2020leadership.org

Visit: 2020leadership.org

